Sponsorship Opportunities

If you are interested in being a sponsor of the MiAPPA Summer Conference 2011, please go to the Registration tab on the event website or directly to the Online Registration service to determine which opportunities are still available. Complete the online registration form for each of the attendees allowed under the sponsorship level – there is a button titled “Add Another Person” in the Checkout Section. Additional attendees must register as “Business Partners – Additional Attendees” @ $150.00 each during the online registration. To make registering a group easier, please make sure you have all attendee’s names, addresses, emails, and phone numbers. There will not be a vendor display/booth area.

Credit card payments can be processed online. If you pay by check, your payment must be received by June 30, 2011 to be accepted and listed as a sponsor.

Sponsorship Levels

Platinum Sponsorship - $5,000  ( 4 Available )
- Recognition as Sponsor of the Conference Dinner Event or Social Hour.
- Includes Six (6) Conference Registrations. Additional attendees must register as “Business Partners – Additional Attendees” @ $150.00 each during the online registration.
- Four pages (2 sided), 8 1/2 x 11 pages of company information highlighting projects, products or services in Conference Program Booklet*.
- Name and Logo as Platinum Sponsor on all Conference materials including: Program back cover and Signage marquee outside room venue.
- Option to provide favors at event on tables or place in registration bag (no literature).
- Name and logo larger than Gold Sponsorship.

Gold Sponsorship - $2,500  ( 4 Available )
- Recognition as Sponsor of the Conference Lunch Events or Dinner Entertainment.
- Includes Three (3) Conference Registrations. Additional attendees must register as “Business Partners – Additional Attendees” @ $150.00 each during the online registration.
- Three pages (2 sided), 8 1/2 x 11 pages of company information highlighting projects, products or services in Conference Program Booklet*.
- Name and Logo as Gold Sponsor on all Conference materials including: Program back cover and Signage marquee outside room venue.
- Option to provide favors at event on tables or place in registration bag (no literature).
- Name and logo larger than Silver Sponsorship.

Silver Sponsorship - $1,000 (6 Available)
- Recognition as Sponsor of the Conference Breakfast/Break Events.
- Includes Two (2) Conference Registrations. Additional attendees must register as “Business Partners – Additional Attendees” @ $150.00 each during the online registration.
- Two pages (2 sided), 8½ x 11 pages of company information highlighting projects, products or services in Conference Program Booklet.
- Name and Logo as Silver Sponsor on all Conference materials including: Program back cover and Signage marquee outside room venue.
- Option to provide favors in registration bag (no literature).
- Name and logo larger than Bronze Sponsorship.

Bronze Sponsorship - $750 (10 Available)
- Recognition as Sponsor of a Breakout Session.
- Includes One (1) Conference Registration. Additional attendees must register as “Business Partners – Additional Attendees” @ $150.00 each during the online registration.
- One page (2 sided), 8½ x 11 pages of company information highlighting projects, products or services in Conference Program Booklet.
- Name and Logo as Bronze Sponsor on all Conference materials including: Program back cover and Signage marquee outside room venue.
- Option to provide favors in registration bag (no literature).

General Sponsorship - $500 (Unlimited)
- Recognition as Sponsor in program page of General Sponsors.
- Includes One (1) Conference Registration. Additional attendees must register as “Business Partners – Additional Attendees” @ $150.00 each during the online registration.
- Option to provide information/items in registration bag.

Conference Attendance - $400 per person
- Includes conference programs, meals and sessions.
- Self-registration is available on the website: [http://www.regonline.com/miappasummerconference2011](http://www.regonline.com/miappasummerconference2011)

Additional Attendee From The Same Company - $150 per person
- Includes conference programs, meals and sessions.
Sponsorship Guidelines

These rules and guidelines have been developed for the purpose of providing a well-balanced, well-regulated conference.

*All company literature provided by sponsors must be self-printed, punched to fit three ring binder, and submitted by the Business Member to: *(Deadline to submit literature = June 30, 2011)*

   | Attn: Tim Schirtzinger  
   | REF: MiAPPA  
   | Northern Michigan University  
   | 136 Services Building  
   | 1401 Presque Isle Ave.  
   | Marquette, MI 49855

The MiAPPA committee does not provide printing or copying services and will only be placing the literature in the appropriate location (based on sponsorship) in the binder. Materials provided by General Sponsors will be included in the bag, but not the program binder.

Registration and Badges

All attendees and company representatives must wear a name badge issued by MiAPPA at all times during the sessions and meal functions.

Management Authority

MiAPPA reserves the right in all emergencies, differences of opinion, or complaints to make such rulings as, in their judgment, are in the best interest of MiAPPA and the success of this event. The sponsor agrees to abide by all such rulings.

By electing to become a sponsor you understand that you are making a contribution to MiAPPA in support of their organization and activities.