



October 18, 2006

Dr. Paul Lang  
Associate Dean, College of Professional Studies  
Northern Michigan University  
1401 Presque Isle Avenue  
Marquette, Michigan 49855

Dear Dr. Lang

As you are aware, I recently accepted the position as Vice President of Asset Protection for Winn-Dixie Stores, Inc., a 520 store grocery chain, located in Jacksonville, Florida.

One of my biggest challenges has been to re-organize the department and identify quality candidates for employment. This has been difficult as once again I have found a large void in identifying individuals with any formal education in Retail Loss Prevention.

I wanted you to know, that those within Winn-Dixie's Asset Protection department are genuinely excited about the new on-line Bachelor of Science degree program in Loss Prevention. Many associates that we have recently hired have expressed a strong desire to take the on-line courses as they work toward obtaining a degree.

Because we are developing a new program and because the key to our success is to hire and retain quality candidates, I have been using the NMU program as a recruiting tool, advising those interested in our program that we will support professional development, especially formal, education programs in retail loss prevention.

As a former student, I can't tell you how impressed I am with Northern Michigan University's vision and the work being done with the new on-line program. Based off my 25 years in Retail Loss Prevention, I can't think of any other initiative that is more important to our industry and look forward to supporting your efforts to ensure its success.

Sincerely;

Dan Faketty  
Vice President Asset Protection  
Winn-Dixie Stores, Inc.