

## **Louise M. Bourgault, Ph.D.**

**Department of Communication and Performance Studies**

**Northern Michigan University**

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### **Educational Qualifications**

- Ph.D. Mass Communications (1980).** Ohio University, Athens, Ohio  
Minors: **African Studies; Anthropology.**  
Title of thesis: **An Ethnographic Study of the 'Praise the Lord Club'.**
- M.A. Radio-Television (1972).** Ohio University, Athens, Ohio.  
Seminars on **Film Making** (France), & on  
**U.N. Programs/Int'l Journalism**, (Switzerland).
- B.S. Television-Radio (1971).** Syracuse University, New York. Minor: **French**  
(Semester abroad: **Poitiers, France**).
- Current Position:** Full Professor, **Coordinator** Media Studies. CAPS  
Dept. NMU. & Campus Internationalization  
Coordinator

### **Interests / Experience**

- Research Fields:** AIDS Comm.; Mass Media in Africa;  
Development Mass Communication/Edutainment  
Global Media/Pop Culture; Training Media  
Professionals in Developing Countries/New  
Democracies; Press Freedom; Popular Performance,  
Culture & Social Change; Media & Religion
- Teaching Interests:** International/Global/Inter-Cultural Communication;  
African Cultural Studies/Performance; News; Mass  
Media Effects; Mass Media & Society; Pop Culture;  
Religion & the Mass Media; Media Writing;
- Consulting:** For USIA / VOA / US A.I.D. / Govs. of Nigeria and  
South Africa in: **Tunisia, Haiti, Malagasy  
Republic, Rwanda, Congo, Tanzania, Chad,  
Swaziland, Liberia, Benin, Central African  
Republic, Congo (Zaire), Uganda, Nigeria, South  
Africa, Mali & Washington D.C.**
- Foreign Languages:** **FRENCH:** fluent written and spoken; **SPANISH:**  
fair written & spoken; **HAUSA:** some written &  
spoken; **DYULA:** Some written & spoken

## University Teaching Experience/ International Teaching

**ASSISTANT / ASSOCIATE / FULL PROFESSOR.** Department of Communication and Performance Studies, (CAPS) Northern Michigan University, Marquette, Mi. Jan. 1984 -present.  
**COURSES:** Intro. to Mass Communications; Survey of Electronic Media; Media Performance; Mass Media & Society; International Communication; Writing for the Electronic Media I & II; Electronic News Gathering & Reporting; Advertising; Mass Media & Crisis; Mass Communication Theory; Media Practica; Intercultural Communication; Issues in World Communication; Global Communication; Media Management; Multi-Media Production; Communication in Africa; The Africans (PBS Tele-course at Marquette Prison); World Literature: Africa; Communication and Performance in Africa; International Studies Seminar.

**VISITING PROFESSOR.** Universiti Malaysia Sarawak. Faculty of Social Sciences. Feb. Mar. 2008.

**PROFESSEUR INVITEE: INSTITUT FRANCAIS DE PRESSE.** *Université de Paris II (Sorbonne)*  
Lectured in French to M.A. and Ph.D. Level Students. Spring 2000

**SCHOLAR IN RESIDENCE:** University of Natal, Durban, South Africa. Centre for Media and Cultural Studies. Conducted inaugural research in newly-launched Development, Media, and the Arts Research Unit; assisted with graduate student research; & taught M.A. level students. Served as External Reader on a PhD thesis. Evaluated the DramAide Project. Fall 1999.

**FACULTY DIRECTOR (In Residence):** Mid-West Consortium for Study Abroad. Vienna, Austria. Jan.-May 1996.

**ACTING DIRECTOR-OFFICE OF INTERNATIONAL EDUCATION,** Northern Michigan University: Jan.-Aug. 1990. **Responsibilities:** Advise and administer study abroad programs; advise International Study majors; Chair International Education Policy Committee; Devise and expand options for student and faculty exchange; aid NMU in long-range planning.

**ASSISTANT PROFESSOR.** Department of Mass Communications, Bayero University, Kano, Nigeria. Sept. 1980 - Sept. 1982.

**COURSES:** Introduction to Mass Communications; Research Methods in the Mass Media; Television Production I & II; Basic Skills for Mass Communication. Supervised five senior undergraduate research projects in Mass Media.

**VISITING GUEST LECTURER.** Department of Communications, University of Delaware, Newark, Delaware. Sept. 1979 - June 1980.

**COURSES:** Survey of Broadcasting; Seminar in New Technologies; Advertising Techniques; Intercultural Communication; Television Production.

**TEACHING ASSISTANT.** School of Radio-Television, Ohio University, Athens, Ohio. September 1976 - June 1979.

**COURSES:** Broadcasting & the Public; Media Perspectives; Mass Communication Theory; Intermediate and Advanced Television Production; Broadcast Writing.

**HIGH SCHOOL TEACHER.** Glouster High School, Glouster, Ohio. French I, I; Speech. Spring 1972.

## Scholarly Research & Media Activism

**South Africa, Mali, India 1997-200-:** Analysis of the role of the popular arts and popular performance in social and behavioral change, with special reference to the HIV/AIDS pandemic. Fieldwork in South African (1999); Mali (1999, 2000, and 2003); India (2007-08).

**AIDS Activism in the US since 2000** involves creating and implementing projects designed to raise awareness of the global HIV/AIDS pandemic through popular arts and media. Such projects are usually undertaken with students. Examples include writing of a 14 part radio soap opera targeted to US youth (Fall 2002), production of videos, CDs, plays, musical events, art contests, web page, etc. OneWorldBeat HIV/AIDS awareness benefit dance concerts were held in March 2004, 2005, & 2006.

## Awards

**Award for Excellence and Versatility in Communication Education-Africa Communications and Media Forum (2007)**

“Good News Award:” First Place. “From Mali to Michigan: A Musical Bridge (2007)

- Michigan Association of Broadcasters: Best Documentary, Arts and Culture Division (2007)  
“From Mali to Michigan: A Musical Bridge”
- \* Fulbright Africa Regional Research Award-AIDS Related Research- (Mali) 2003.
- Winner-King-Chavez-Parks Fund Grant to bring diversity instruction to NMU, 2003.
- Board of Control Distinguished Faculty Award, 2000
- \* Visiting Professor, Universiti Malaysia Sarawak. Faculty of Social Sciences. 2008.
- \* Visiting Scholar in Residence, Centre for Cultural and Media Studies, University of Natal-Durban (UND), South Africa, 1999.
- \* Invitation, *Professeur étranger*– French Press Institute, *Université de Paris II (Sorbonne)*, 2000.  
Nominated: MAGB Distinguished Teaching Award, 2000.  
Nominated: Board of Control Distinguished Faculty Award, 1999  
Nominated: Paulo Freiere Award for Exceptional Multicultural Teaching, 1999
- Curriculum Development Award, NMU 2001
- Faculty Merit Award, NMU, 1987, 1991, 1992, 1996.
- NMU Arts & Sciences Teacher/Scholar Award, 1998.
- NMU Faculty Research “Start Up” Grant, 1998.
- \* Winner, Choice Book Award Mass Media in Sub-Saharan Africa, 1996.
- NMU Special Projects Grant, 1997, 1999; 2006; 2008.  
NMU College of Arts and Sciences Special Funding 2000, 2001, 2002, 2003, 2004, 2005, 2006.
- NMU Faculty Pilot-Research Grant, 1996
- Peter White Research Fellowship, 1993-1994
- Research Sabbatical Award, 1992-1993; 1999-2000; 2008.
- NMU Ethnic and Cultural Diversity Grant, 1998; 2002.
- NMU Multi-Cultural/International Curriculum Development Grant, 1991, 1995
- \* Winner: Malone Fellowship Award (Educational Travel in Egypt) 1988.
- NMU Faculty Research Grant, 1991, 1992, 1998, 1999, 2000; 2007.
- indicates financial implications; \* indicates national/international competition

## Professional Affiliations

- \* NAFSA, International Educators Association
- \* Arts Council of the African Studies Association (ACASA)
- \* Mande Studies Association
- \* African Studies Association; Media Section Conference Chair 99
- \* World Communication Association
- \* Society for International Education, Training and Research
- \* Association for Education in Journalism and Mass Communication

## **International/Multi-cultural Initiatives/ HIV/AIDS Awareness & Activism**

**Keyan Tomaselli Project. 1998.** Wrote Ethnic and Cultural Diversity Grant that supported the visit of South African Media Scholar to the NMU Campus. Dr. Tomaselli presented in classes and delivered a lecture to the BSHSE seminar series on HIV/AIDS documentary making in South Africa. February.

**Visions in Action Project. 1999.** Prepared and accompanied six students to attend & present papers at the Visions in Action Conference on Global Justice at American University in Washington, D.C. Acquired funding for all air transport & expenses. Served as a respondent for student panel on women in Africa. March.

**Eager Artist Project. 2000.** Raised over \$13,000 in a joint project involving the Marquette Arts Council, the Marquette Area Public Schools and Northern Michigan University. The project brought seven South African performers to Marquette for one week to give lectures and demonstrations of theater and dance, a workshop on theater for health, and to perform in schools and in a main-stage performance on the NMU campus. October.

**People's Theater Project. 2001.** Received "Special Project" grant funding in order to bring Cameroonian playwright Dr. Gilbert Doho to NMU for a two week visit incorporating a four day Theater for Social Change workshop and public performance of *Phambile*, an HIV/AIDS play; a keynote address for the American Indian Educators Conference; two public presentations for the Great Lakes College Media Conference; one public presentation for the NMU Biology Seminar Series; and several NMU class lectures. February-March.

**One-Woman Show Project. 2003.** Received King-Chavez-Parks funding in order to bring Off-Off Broadway performer Ms. Peggy Pettitt to NMU for a four day visit incorporating two workshops for students on creativity, several class visits, one media performance, and a public performance including HIV/AIDS skit. October.

**HIV/AIDS World AIDS Week Art Contest/Exhibitions/Performances. 2002, 2003 & 2004 & 2005.** Organized/promoted/assisted in community and campus wide visual and performing arts contest that led to a show/exhibition. November-December.

**OneWorldBeat Benefit Dance Concert. 2004.** Organized a community and campus-wide dance concert in conjunction with 180 other simultaneous events in 45 countries around the globe. Our dance concert combined local independent rock groups and West African griot & kora virtuoso Mady Kouyaté. The event raised \$3500.00 for HIV+ African children. The project incorporated **Academic Service Learning** into my course in Global Communication. The project also produced a CD of Mady Kouyaté's music with interview. The project produced an 84 minute music video airing on Upper Peninsula wide commercial and university cable television. A sound feed was webcast during the concert and the music video is webcast through the university server. March-Nov.

**OneWorldBeat Benefit Concert. 2006.** Concert and silent auction starring the Bernard Woma Trio (Ghana), Combo Caliente, and Ignorant Mob, two local groups. Raised \$3800. (Project undertaken in cooperation with the First Presbyterian Women's Group of Marquette.) March.

## **International/Multi-cultural Initiatives/ HIV/AIDS Awareness & Activism (con'd)**

**OneWorldBeat Benefit Concert. 2005.** Concert and raffle with Flat Broke Blues Band & Nick and Chris (local musicians) was organized. Raised \$1100. March.

**Mady Kouyaté Project. 2004.** Received "Special Project" funds to bring kora virtuoso Mady Kouyaté to campus to speak and perform in classes, to appear in the local media, and to perform in the OneWorldBeat benefit concert. March .

**Gary Friedman, Puppeteer Project. 2005.** Received "Special Project" funds to bring South African master Puppeteer and TV producer to campus for lecture series. September.

**Nainy Diabaté Project. 2005.** Received "Special Project" funds to bring Malian pop star Nainy Diabaté to campus to speak and perform in classes, to appear in local media, and to perform in concert with local musicians. An audio recording, a music video, & a musical TV broadcast were produced of music created of the event, including her AIDS song. I co-produced an award-winning documentary of her visit to the Upper Peninsula in 2006. November.

**Bernard Woma Trio Project. 2006.** Received "Special Project" funds to bring Ghanaian Percussion Trio to campus to speak and perform in classes, to perform in concert with local musicians, to appear in local media. A music video of an original AIDS song was produced. March.

**Children's Peace Tile Project. 2006.** Received "Special Project" funds to bring Indian Secretary General of Gram Bharati Samiti (GBS), an NGO that works on Women's Empowerment and Micro-finance projects. Mr. Shankar conducted Children's Peace Tile Workshops for high school, middle school, and primary school children. He delivered guest lectures in the School of Education, NMU. May-June .

**NMU AIDS Arts Website.** Worked with a student to develop a website that features events undertaken at NMU through the arts to support AIDS awareness and prevention. Website includes student work, faculty works, power point presentations, video clips, photos, etc.  
<http://faculty.nmu.edu/lbourgau>

**Russian Volunteer Project. 2006.** Wrote IREX grant application for NMU Center for Student Enrichment to bring two Russian volunteers for work on Issues related to student governance, health promotion, and volunteerism/community service. Volunteers helped to internationalize NMU. October & November 2006.

**Turkish Fulbright Scholar Project. Direct Access to the Muslim World. 2007.** Wrote successful Fulbright grant in 2005 for NMU to host a month-long visit from a Muslim scholar. Coordinated programming all aspects of hosting of scholar, including meetings with local service clubs, church groups, and campus groups and class presentations. Jan. and Feb..

**Santa Cruz River Band Project. 2007.** Produced a concert and delivered a Workshop on Southwestern guitar styles. International Performing Arts Series. 2007.

**Festival of the Desert Project. 2007.** Produced a concert with two acts from Mali, W. Africa: Tinariwen and Mamadou Diabaté. Project involved a concert, a TV studio recording; an audio studio recording/production of audio documentary, and three class visits. November .

**Boys of the Loch.** Produced Celtic Christmas Concert. 2007. November.

## University Administrative Responsibilities

**Board Member, Beaumier Center for Upper Peninsula Heritage 2007-**

**Coordinator, International Performing Arts Series.** Organizes a performance series that includes student contact with international performers. 2007-08.

**Coordinator, Turkish Fulbright Scholar Program.** Organized programming for Visiting Fulbright Scholar 2006-07

**Internationalization Coordinator:** Assistant to the Provost on Internationalization. Assisted in policy development for Internationalization, International Short Courses; Advised on International Site-Potentials; International Visitor Development; Promoted International Faculty Development. 2005-06.

**Internationalization Task Force Chair:** Led a 35 member committee of administrators, faculty, staff, and students in year-long discussions on providing an internationalizing experience for NMU students. Produced a 28 page report complete with three-year implementation plans. Also conducted faculty-wide survey and forum. 2004-05.

**President's Council. 2000-2001.** Assisted administrative policy-making meetings.

**CAPS Dept. Broadcasting/Media Studies sub-Area Coordinator.** Coordinate course offerings & curricular matter for a sub-unit in Dept. of Communication and Performance Studies. 1996 to present. Also served in all CAPS Dept. departmental positions including several search committees, including search committee chair position.

**International Studies Advisory Committee:** Revived a committee that lay dormant and re-energized interest in International Studies. Chair: 1997-98. Active member 1998 present.

**Academic Director: Mid-West Consortium for Study-Abroad.** Led NMU's/MCSA Academic Program in Vienna, Austria. Jan.-April 1996.

**International Education Policy Committee (IEPC):** Founding member. 1988-1995. Remained on committee & helped to create policy for Internationalization at NMU.

**International Affairs: Acting Director.** Advised students on study-abroad and sent a record number of students overseas. Jan. Sept.1990. Chaired IEPC.

**Graduate Programs Committee.** 2000-01; 2001-02; 2002-03. Secretary 2001-03.

**Faculty Review Committee:** 1990-1993. Chair, 1991-92; Vice-chair 1990-91. Alternate 1989-90.

**Other University Committee Activity:** Faculty Grants, Committee on Elections and, Ethnic & Cultural Diversity, Graduation Speaker Selection Committee, Academic Senate; Senate Internationalization Committee (SAHIC).

## Selected Unpublished Reports

Internationalizing Northern Michigan University. A Report of the NMU Internationalization Task Force., 28 pages + 7 implementation schemes. May 2005.

Mid-Term & Final Report on Vienna Semester Abroad Program. 1996. For Mid-West Consortium for Study Abroad. 6 pages each. April.

Final Report. 1998. Training of Trainers Workshop for Community Radio Personnel. USAID & Peace Corps. 8 pages, July. (English with French Executive Summary).

Evaluation of Beyond Awareness Campaign 1999. Durban, South Africa: The AIDS Mural Project, 25 pages, October. The South African AIDS Memorial Quilt. Project, 27 pages. November.

## **Consultancies: Government & NGOs**

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**SOUTH AFRICA, 1999. DramAide Project.** Evaluation of the AIDS Memorial Quilt Project and the AIDS murals Project.

**MALI, 1998. USAID (in cooperation with United States Peace Corps). Training of Trainers Workshop.** For Malian Community Radio Broadcasters and Peace Corps Volunteers. **Produced Training Manual, *Les Techniques de radio rurale***, 65 pages. Bamako, Mali.\*

**CONGO, 1993. USAID (via African-American Institute). International Election Monitor.** Served as part of UNDP Team.\*

**RWANDA, 1992. USAID (via Associates in Rural Development). Rwandan Democratic Initiative Project.** Prepared a project paper for the establishment of a Center for Rwandan Journalism. **Interviews with journalists conducted in French.**

**NIGERIA & BENIN, 1992. American Partners Program, U.S.I.A.** Lectures in Illorin, Ibadan, Kaduna, Kano, Lagos & Cotonou on Media, Development, and a Free Press.\*

**CENTRAL AFRICAN REPUBLIC, ZAIRE, & UGANDA. 1990. American Partners Program, U.S.I.A.** Lectures in Bangui, Kinshasa, Lubumbashi, & Kampala on Media, Development, Free Press, Radio Drama, Media Research, Media Management, and Media Professionalism. \*

**SWAZILAND 1987. USAID (via Academy for Educational Development)** Research Methods For Broadcasters. Taught an intensive **3 week course in Formative Evaluation Techniques** for Swazi Radio Broadcast Personnel.

**RWANDA, MALAGASY REPUBLIC, TANZANIA, & CHAD 1987. American Partners Program, U.S.I.A.** Workshops & Lectures: Radio Writing & Announcing for development & free press; libel law; media management; U.S. Press Coverage of Africa.\*

**WASHINGTON, D.C. & HAITI 1986 & 1987. Voice of America & U.S.I.A.** Lectures & Round-Table for Haitian Newspaper Editors & Broadcasters  
Theme: The Press in Democratic elections; Management of Third World News Organizations; The Oral Tradition and its Effect on Newspaper Discourse Style.\*

**TUNISIA 1986. American Experts Program. U.S.I.A..**  
**Three-week Workshop:** Radio news writing and production for journalists from Africa and the Middle East.

**\*Lectures and business in francophone countries conducted in French**

## **Long-Term Positions in Africa**

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**FULBRIGHT SCHOLAR: AFRICA REGIONAL RESEARCH-Aids-related research. Jan.-April 2003.** Conducted research on the popular music scene in Mali and the efforts of popular musicians to fight the HIV/AIDS pandemic.

**SCHOLAR IN RESIDENCE: UNIVERSITY OF NATAL-DURBAN (UND), South Africa July-Nov. 1999 + Mali, West Africa, Nov.-Dec. 1999 + May-June 2000.** 1999-2000. Sabbatical project to research HIV/AIDS-related popular arts in Africa.

### **LIBERIAN RURAL COMMUNICATIONS NETWORK**

**Project Director. Chief of Party. April 1988-April 1989.**

Served as Chief of Party/Project Director in Monrovia, Liberia, on behalf of the Institute for International Research (IIR), a sub-contractor of the United States Agency for International Development (USAID). **ADMINISTRATION:** Supervised a staff of seven American expatriates and about 75 Liberian development radio personnel. Advised on long-term policy, programming & production: recruited US consultants; initiated & supervised purchase of nearly \$200,000 worth of equipment. **HUMAN RESOURCES DEVELOPMENT:** Designed and taught workshops in radio performance, radio scriptwriting, field demonstration, qualitative research, & radio for family planning.

### **MEDIA DEVELOPMENT CONSULTANTS, LTD.**

**Managing Director / Senior Consultant. Apr. 1981- Dec. '83.**

Established a media consultancy in Kano, Nigeria, in response to heavy demand for in-service training of Nigerian media professionals at Nigerian Television Authority; Federal Radio Corporation of Nigeria; the New Nigerian Newspapers; and selected development projects & private industry. Stressed principles of development communication. **WORKSHOPS & COURSES CREATED & TAUGHT:** Radio Station Management Seminar; News & Scriptwriting for Radio; Current Affairs for Radio Journalists; \* TV News Special Election Coverage; Studio TV Production; TV News writing & TV Presentation & TV Advertising. Newspaper Writing and Reporting; Audio-visual skills for agricultural workers; Still Photography & video production.

**MEDIA PRODUCTION PROJECTS:** Corporate Brochure; Instructional Video Production; Television Commercial; Educational; Slide Series; Industrial Photography; Public Relations Brochure.

**Also DESIGNED CURRICULUM FOR NATIONAL INSTITUTE OF PUBLIC INFORMATION (NIPI).**

### **UNIVERSITY LECTURING**

**Assistant Professor.** Department of Mass Communications, Bayero University, Kano, Nigeria. Sept. 1980 - Sept. 1982. **COURSES:** Introduction to Mass Communications; Research Methods in the Mass Media; Television Production I & II; Basic Skills for Mass Communication. Supervised five senior undergraduate research projects in Mass Media.

### **EDUCATIONAL TELEVISION PROJECT.**

**United Nations Volunteer. Bouaké & Abidjan. Sept. 1973- July 1975.**

Direction of Audience Research Team; Production of 50-page Report on research findings, in French; Production of filmed and written educational material; Establishment of film and videotape library; Hosting of Government delegations from India & Indonesia; Translation of project documents from French to English.

## Media Production and Presentation

**CO-PRODUCER; WRITER/FIELD CAMERA. 2006.** “Mali to Michigan: a Musical Bridge,” a TV documentary on the visit of a West African pop diva to NMU, 28 min. Nov. 2006. A Michigan Association of Broadcasting (MAB) Award Winner, 2007; A “Good News” Award Winner. Distributed by WNMU-TV. [www.nmu.edu/wnmstv](http://www.nmu.edu/wnmstv) (video sales).

**EXECUTIVE PRODUCER. “AIDS.” 2006.** A Music Video of Bernard Woma Trio’s AIDS song, 11 min. June 2006. Distributed as “Two AIDS Music Videos from West Africa,” by Media for Development International. Colorado Springs, Co.

**EXECUTIVE PRODUCER. “SIDA”, 2005.** A Music Video of Naïny Diabaté’s AIDS song, 5 min. Dec. Distributed as “Two AIDS Music Videos from West Africa,” by Media for Development International. Colorado Springs, Co.

**EXECUTIVE PRODUCER: 2006.** OneWorldBeat Concert. Bernard Woma and Friends. Mar.

**EXECUTIVE PRODUCER. 2005. Naïny Diabaté and Friends Concert.** Malian pop star jams with local Marquette musicians. A 30 minute musical TV “Standing O” TV program was produced by students.

**EXECUTIVE PRODUCER. OneWorldBeat Concert. 2005.** Benefit concert for the Give a Child a Chance Project/Liberation Through Education. March.

**EXECUTIVE PRODUCER. One-WorldBeat Concert. 2004.**Benefit concert for the Keep A Child Alive Project of the Global AIDS Alliance. March . An 84 minute Music Video, entitled “OneWorldBeat” of the concert was produced by students in L. Bourgault’s BC 420 class. July 2004.

**PRODUCER-DIRECTOR, WRITER, FIELD-CAMERA OPERATOR. “AIDS and the Arts in Africa.” 2001.** Video documentary, 20 min. Distributed by Media for Development International, Colorado Springs, Co.

**PRODUCER. “AIDS Awareness Murals in South Africa.” 2002.** A power-point presentation with extensive sound and video. May.

**PRODUCER-DIRECTOR-CAMERA OPERATOR. Playing for Life: 2003.** A Compact Disk to Accompany text Playing for Life: Performance in Africa in the Age of AIDS.

**PRODUCER. 2001. “Phambile,”** A Theatre for Social Change Play for HIV/AIDS Awareness. Created and directed by Dr. Gilbert Doho and Spring Break Special Project Students at Northern Michigan University. March.

**PRODUCER. 2000. “One Life to Live,”** an AIDS Play written and directed by Jerry Poee and Eager Artists of Durban, South Africa. “My Voice, My Life, written by Tu Noque and Jerry Poee, and directed by Jerry Poee. Performed by Eager Artists of Durban, South Africa. October.

**PRODUCER (TV). 1990.** WLUC-TV, Marquette, MI. Production & co-narration of 5-part travel series using own visuals. Spring, 1986; Production and & co-narration of two part serial using own visuals, May.

**PRODUCER (RADIO).** WNMU-FM, Public Radio, Marquette, Mi. Writing, producing, & performing 15-part series of travel features: 1986. Re-aired on WUPX-1994.

## Scholarly Publications

### Book and Chapters in Books

- MUSA, B., BOURGAULT, L., AND DOMATOB, J. (Eds.). (200-) *Human Rights, Culture and Communication in Africa*. 15 Chapters. (in development).
- BOURGAULT, L. M., (2003). *Playing for Life: African Performance in the Age of AIDS*: Book, (9 chapters), with illustrative DVD. Durham, N.C.: Carolina Academic Press
- BOURGAULT, L. M., (1995). *Mass Media in Sub-saharan Africa*: Book (9 Chapters). Bloomington, Indiana: Indiana University Press.
- BOURGAULT, L. M., (1995). The Electronic Media in Nigeria. In *The International World of Electronic Media*, pp. 233-252. Ed. Lynne Gross. New York: McGraw-Hill.
- BOURGAULT, L.M., (1990). Participant observation and the study of African Broadcast Organizations. A report of traditional, social, and psychological factors in Nigerian broadcast operations. In *Language, Thought, Performance, and Media*. pp. 342-255. Ed. Sari Thomas. Norwood, N.J.: Ablex.
- BOURGAULT, L.M., (1998). Nigeria: The Politics of Confusion. In *Media and Global Democratization*. Ed. Patrick O'Neill. Boulder, Col.: Lynne Reinner, pp. 79-101.
- BOURGAULT, L.M., (1998). *Les Techniques de radio rurale*. 65 pages. A Training manual for rural radio broadcasters in Mali. Bamako, Mali. (Risographed).

### Other Articles

- BOURGAULT, L.M. (200-). AIDS Messages in Three AIDS-Themed Indian Movies: Eroding AIDS-Related Stigma in the Global Marketplace. (Submitted August 2008).
- BOURGAULT, L.M. (200-). Bollywood Tackles the HIV/AIDS Pandemic: Three AIDS-Themed Films from India. (Submitted July 2008).
- BOURGAULT, L.M. (200-). *Si Allah le Veut*. (Submitted Jan. 2008).
- BOURGAULT, L.M. (2006). "Overview: Media and Culture." Gale's Encyclopedia of Africa
- BOURGAULT, L.M. (200-). Peer Education, Youth Culture, and a New Generation of *Jelimusow* in Mali. AIDS Education in Context. Submitted to the Proceedings of the Conference on West African Women's Song. Indiana University Press (in press).
- BOURGAULT, L.M. (2004). A Review of Victor Samson Dugga's Creolisations in Nigerian Theatre, *Africa Today* 51, 2.
- BOURGAULT, L.M., (1999). A Review of The Emergent Independent Press in Benin and Cote d'Ivoire: From Voice of the State to Advocate of Democracy. *African Studies Review*, 2, 3, 230-232.
- BOURGAULT, L. M., (1997). Occult Discourses in the Liberian Press Under Sam Doe: 1988-89. *Alternation*, 4, 2, 186-209.

## Scholarly Publications (Continued)

- BOURGAULT, L. M., (1997). Satellite Television in Nigeria: A Case Study in Media Globalization. *Journal of Development Communication*, 8, 1, 84-94.
- BOURGAULT, L. M., (1996). Television Drama in Hausaland. The Search for a New Ethic and a New Aesthetic. *Critical Arts* 10, (1), 61-84.
- BOURGAULT, L. M., (1996). Press Freedom, the Oral Tradition, and the African Press. *Journal of Third World Studies*, 13 (1), Spring, 57-95.
- BOURGAULT, L. M., (1995). Development Communication in Africa: The Evolution of an Interactive Paradigm for the 21st Century, pp. 54-64. Proceedings of the 12th Annual Meeting of the Association of Third World Studies.
- BOURGAULT, L.M., (1994). A Review of Under the Neem Tree by Susan Lowerre. *Journal of Third World Studies* 11, (2), 562-564.
- BOURGAULT, L. M., (1994). The Liberian Rural Communications Network: A Case Study in the Contradictions of Development Communication, *Journal of Development Communication*, 5, (1), 57-71.
- BOURGAULT, L. M., (1994). Training African Media Professionals: Some Psycho-Cultural Considerations. *Africana Journal*, Vol. XVI, 51-65.
- BOURGAULT, L. M., (1993). Press Freedom in Africa: A Cultural Analysis. *Journal of Communication Inquiry* 17, (2), 69-92.
- BOURGAULT, L. M., (1992). Talking to People in the Oral Tradition. *International Communication Bulletin*, Vol. XXVII, (3-4), 19-24.
- BOURGAULT, L. M., (1991). From Ritual to Theatre: Village Based Drama for Development in Africa. *Journal of Development Communication*, 2, (2), 49-73.
- BOURGAULT, L. M., (1990). A Review of The Social Sources of the Electric Church by Stewart Hoover. *Journal of Church and State*, Winter.
- BOURGAULT, L.M., (1989). Training Researchers for Development Communication in Africa. *World Communication*, 18, ( 1), 73-89.
- Bourgault, L.M. and Narag, J.S., (1988). In-Plant Training Sessions Among Nigerian Television Studio Personnel. Communicatio Socialis Yearbook. 160-170.
- BOURGAULT, L.M., (1988). The Jim Bakker Show: The Program, Its Viewers, and Their Churches. *The Journal of Communication and Religion*, 11, (1), 32-40.
- BOURGAULT, L.M., (1987). The Electric Church, a Synthesis of World Views: How the "PTL Club" Modernizes Religious Fundamentalism & Warms Mainline Protestantism. *Journal of Religious Studies*, 13, (2), 106-119.
- BOURGAULT, L.M., (1987). The Oral tradition in the African press. *World Communication* , 16 (2), 211-235.

BOURGAULT, L.M., (1985). The "PTL Club" and Protestant Viewers: An Ethnographic Study. *Journal of Communication*, 35, (1), 132-148.

BOURGAULT, L.M., (1985). The Electric Church: The "PTL Club". *Journal of Religious Studies*. 12, (1), 76-95.

## **Convention Papers/Presentations**

BOURGAULT, L.M. (2008) From Mali to Michigan: Bridges through Technology and through Music. Annual Meeting of the African Studies Convention. Chicago, Ill. November.

BOURGAULT, L.M., LAKENEN, M., AND LOWE, M. (2008). "Standing O: The Mamadou Diabate Show. Uniting Neighbors in the Experience of Diversity Conference. (UNITED) Marquette, Mi. September.

BOURGAULT, L. M. (2008). Promoting Development Through Music: "From Mali to Michigan." Keynote address. Conference on Media and Development in Africa. CAMRI, University of Westminster. London. March.

BOURGAULT, L.M. (2006). "From Mali to Michigan: A West African Pop Diva Visits Michigan's Upper Peninsula---Engaging in Global Dialogues. 29<sup>th</sup> Annual Fulbright Conference, Marrakech, Morocco. November.

BOURGAULT, L.M. and THOMSON, ROBERT. (2006). "From Mali to Michigan: A Musical Bridge," a sneak preview. Uniting Neighbors in the Experience of Diversity Conference. (UNITED) Marquette, Mi. September.

BOURGAULT, L.M. (2005). Mande Values and the HIV/AIDS pandemic in Mali. Annual Meeting of the African Studies Association. Washington, D.C. Nov.

BOURGAULT, L.M. (2004). Lessons Learned from AIDS Edutainment on U.S. Campuses. Entertainment Education and the global African Experience. Athens, Ohio. April.

BOURGAULT, L.M. (2003). Mass Media, Peer Education, Youth Culture and the HIV/AIDS Epidemic in Mali. Annual Meeting of the African Studies Association. Boston, Ma. October.

BOURGAULT, L.M. (2003). Peer Education, Youth Culture and a New Generation of *Jelimousow* in Mali: The AIDS epidemic in Context. Conference on Women's Song in West Africa. Princeton, N.J. May.

BOURGAULT, L.M. (2002). AIDS Murals in South Africa. Power-Point/ Paper Presentation. Annual Meeting of the African Studies Association. Washington, D.C. December.

BOURGAULT, L.M. (2002). AIDS Murals in South Africa. Power Point/Paper Presentation. Conference on Art, Literature, and the HIV/AIDS Epidemic. Gaborone, Botswana. June.

BOURGAULT, L.M. (2001). "AIDS and the Arts in Africa," Annual Meeting of the African Studies Association. Houston, Texas. November.

BOURGAULT, L.M. (2000). The Play of Life and Death in the AIDS Epidemic. Annual Meeting of the African Studies Association. Nashville, Tenn. November.

## Convention Papers/Presentations (Continued)

- BOURGAULT, L.M. & Pooe, Jerry. (2000). (Interactive video presentation). Action Research and the DramAide Project: AIDS Dramas in South Africa. Conference on AIDS in Africa, Columbus, Ohio. October.
- BOURGAULT, L.M. 2000. Religion & Media in Africa. Author's Overview. A Consultation on Religion & Media. Accra, Ghana. May.
- BOURGAULT, L.M., (1998). Religious Discourse in the Liberian Press: Finding Hope through Jesus in the Time of Doe. Annual Meeting of the African Studies Association. Chicago, Ill., Oct.
- BOURGAULT, L.M., (1997). Occult Press Discourse in the Liberian Press of Sam Doe: 1988-89. *Second Annual Conference of the Center for the Study of Southern African Languages and Literature*. Durban, South Africa. September.
- BOURGAULT, L.M., (1997). Leopards and Heartmen: The Occult in the Liberian Press. Annual meeting of the African Studies Association. Columbus, Ohio. November.
- BOURGAULT, L.M., (1997). Non-Governmental Organizations, Media, and a Communitarian Social Agenda for Sub-Saharan Africa. *Conference on Communication and Democratization in Africa*. (Carter Lectures on Africa). Gainesville, Fla. March.
- BOURGAULT, L.M., (1996). Democratization and Media Reform in Eastern/Central Europe: A Review of Issues. African Studies Association. San Francisco, Cal. November.
- BOURGAULT, L.M., (1996). Satellite Broadcasting in Nigeria Makes Democracy a Spectator Sport. *Eurocom Conference on Communication and Culture*. Piran, Slovenia, April.
- BOURGAULT, L.M., (1995). Satellite Broadcasting in Nigeria: Will Nigeria Be the Same? Annual Meeting of the African Studies Association, Orlando, Fla., Nov.
- BOURGAULT, L.M., (1995). Satellite Broadcasting in Nigeria: A Case Study in Media Globalization. Annual Meeting of the Association of Education in Journalism and Mass Communication, Washington, D.C. August.
- BOURGAULT, L. M., (1994). The Flowering of Democracy and the Press in Africa: The Case of Zambia. Annual Meeting of the African Studies Association, Toronto, Can. November.
- BOURGAULT, L. M., (1994). Development Communication in Africa: The Evolution of An Interactive Paradigm for the 21st Century. *Third World Studies Convention*, Williamsburg, Va. Oct.
- BOURGAULT, L. M., (1994). Press Freedom, the Oral Tradition, and the African Press. Mid-West Sociological Society. Saint Louis, Missouri, April.
- BOURGAULT, L.M., (1992). The Liberian Rural Communications Network: A Case Study in the Contradictions of Development Communication. Annual Meeting of the African Studies Association,, Seattle, Wash., November.
- BOURGAULT, L.M., (1992). Television Drama in Hausaland: The Search for a New Aesthetic and a New Ethic. *SSIPS/SAGP 11th Annual Conference*, New York, N.Y., Oct.

## Convention Papers/Presentations (Continued)

- BOURGAULT, L. M., (1991). From ritual to theatre: Village Based Drama for Development in Africa. Annual Meeting of the African Studies Association, Saint Louis, Mo., November.
- BOURGAULT, L. M., (1991). Press Freedom in Africa: A Cultural Analysis. *SSIPS/SAGP 10th Annual Conference*. New York, N.Y., October.
- BOURGAULT, L.M. (1990). Talking to People in the Oral Tradition. Annual Meeting of the African Studies Association, Baltimore, Md., November.
- BOURGAULT, L.M. (1987). Training African Media Professionals: Some Psycho-Cultural Considerations. Annual Meeting of the African Studies Association, Denver, Colorado., Nov.
- BOURGAULT, L.M., (1986). Participant observation & the study of African broadcast organizations: A report of traditional, social & psychological factors in Nigerian broadcasting organizations. *Conference on Communication & Culture*, Philadelphia, Penn, October.
- BOURGAULT, L.M., (1985). Orality & Literacy: A Study of Nigerian Newspapers. *International Communication Association*, Honolulu, Hawaii., May.
- BOURGAULT, L.M., (1985). A Preliminary Look at the Training of Nigerian Studio Personnel. *Broadcast Education Association*. Las Vegas, Nevada, April.
- BOURGAULT, L.M., (1984). The "PTL Club": Secularism on the Rise. *Speech Communication Association*. Chicago, November.
- BOURGAULT, L.M. & McDANIEL D., (1980). An Analysis of Short Wave Radio Usage in the Ivory Coast. *Conference on Rural Education*, Athens, Ohio, July.

## Editorial Efforts

- \* Second Editor for *Human Rights, Culture and Communication in Africa*. Book, 15 Chapters (in development).
- \* **Reviewer** for Promotion/Tenure, **University of Missouri-St. Louis** 1996; **Southwest Missouri State University**, 2004; Ohio University 2006.
- \* Member **International Editorial/Advisory Board** Global Media/Global Culture 2003--; **Member Editorial Board/Advisory Board** Journal of African Media Studies 2006---; **Member Editorial Board/** Ecquid Novi 2007-
- \* **Reviewer** for **Westview Press**, 1995. SUNY Press, 2002; Africa World Press, 2006/7; \* University Press of America, 2007; Ashgate Press, 2008.
- \* **Editorial Assistance-"African Overview"** The International World of Electronic Media, 1994. **Reviewer**, Journal of Third World Studies; Critical Studies in Mass Communication; Journal of Communication; Journal of Church and State; African Studies Review; Africa Today; Ethnography; Beyreuth Africana Studies; Global Communication and Media; Journal of Media and Society; Journal of AIDS in Africa; Journal of African Cinemas; Ecquid Novi; Comparative Political Studies.

## International Travel/Work

**Europe:** France,\* Switzerland,\* Austria,\* Germany, Spain, Monaco, Denmark, United Kingdom, Italy, Slovenia,\* Czech Republic,\* Hungary, Slovak Republic, the Netherlands, Belgium, San Marino.

**Africa:** Algeria, Tunisia,\* Morocco,\* Egypt, Ethiopia, Senegal, the Gambia, Niger, Mali,\* Burkina Faso, Ghana,\* Togo, Benin,\* Nigeria,\* Cote d'Ivoire,\* Liberia,\* Cameroon, Sierra Leone, Chad,\* Sudan, Kenya, Tanzania,\* Central African Republic,\* Congo,\* Democratic Republic of Congo,\* Uganda,\* Rwanda,\* Namibia,\* Botswana,\* Swaziland,\* South Africa,\* Malagasy Republic.\*

**Asia:** Singapore, Thailand,\* India\*, Malaysia\*, Indonesia.

**Oceania:** New Caledonia, Tahiti, Australia, New Zealand.

**North America:** Canada,\* Mexico.\*

**Central and South America:** Belize, Costa Rica, Haiti,\* Peru.

\* Designates Professional or Academic Visit

## Selected Public Presentations

- \*Frequent Media Guest promoting events at NMU/my research. U.S., Europe, Africa.
- \*Performance in Africa and the Response to the HIV/AIDS Crisis. Sarawak AIDS Concern, Kuching, Malaysia. March 2008.
- \*The Values Americans Live By; Performance in Africa and the Response to the HIV/AIDS Crisis; Social Work in Public Health: DramAide as Participatory Communication; "From Mali to Michigan," a screening; "AIDS and the Arts in Africa;" Africa responds to the AIDS Crisis; Producing the Documentary. Faculty of Social Science, Universiti Malaysia Sarawak. Feb. 2008.
- \*Development Communication: A Theoretical Update. Rajagiri Institute of Social Sciences. Cochin, India. May 2007
- \*AIDS, Women & the Performing Arts in Africa. AAUW, Marquette, Mi. Feb. 2007.
- \*AIDS & the Performing Arts in Africa. Rotary Breakfast Club, Marquette, Mi. Jan. 2007
- \*Developing a Career in the International Social Service Sector. Skillbuilders Workshop, NMU. Oct. 2006.
- \*The Value of Study abroad for Art Students. UN 100, NMU. Oct. 2006.
- \*The Value of Study abroad for Business Students. UN 100, NMU. Oct. 2006.
- \*NMU Site Visit to Chihuahua Mexico: Possibilities for NMU/URN Collaboration. NMU campus-wide presentation. Feb. 2006.
- \*AIDS and Women in Africa. Peter White Library, Marquette, Mi. March 2006.
- \*Internationalizing NMU. Orientation for New Faculty. Oct. 2005.
- \*Internationalizing the NMU Campus: A Report of the Internationalization Task Force. Power Point Presentation to NMU Senate and Board of Trustees. April & May 2005.
- \*"Social Activism and the HIV/AIDS pandemic on U.S. University Campuses." School of Nursing/Dept. of Health Education, Burapha University, Bang Sein, Thailand, &
- \*"The use of popular art in the struggle against HIV/AIDS in Africa." Regional Center for Disease Control, Chonburi, Thailand. October 2004.
- \*"AIDS and the Arts in Africa." The Earth Project. Conference on Social Activism and the Arts. Vancouver, B.C. May 2004.
- \*"AIDS and the Arts in Africa." Conference on Reporting Africa in the U.S. Media. Center for African Studies & Department of Journalism. University of Illinois at Urbana-Champaign. March, 2003.
- \*"AIDS and the Arts in Africa." Center for African and International Studies. The Ohio State University. March 2003.
- \*The Media and the Religious Revival in Ghana. Consultation on Religion and Media. Accra, Ghana. May, 2000.

- \**Les Médias et le Tiers Monde; 'Soul City', un feuilleton dramatique de la télévision Sud Africaine qui informe sur le SIDA; Le Sida et les Arts au Mali; Le SIDA et les Arts en Afrique du Sud.* French National Institute of the Press, University of Paris II. May 2000.
- \***Use of Theatre for AIDS Education in South Africa and Mali.** Department of African-American Studies, University of Minnesota, Nov. 2000.
- \***Mass Media in Sub-Saharan Africa.** Author's Power-Point Presentation, NMU; Guest Lectures at University of Natal, Durban, South Africa, 1999.
- \***Francophone Poets.** *Conférence pour la Francophonie*, Lafayette, Louisiana, July, 1999.
- \***Mass Media and Social Justice.** Visions in Action conference respondent 1999.
- \***Occult Discourses in the Liberian Press.** Centre Cultural and Media Studies, University of Natal, Durban (UND), R.S.A 1997.
- \* **Mass Media in Sub-Saharan Africa. An Author's Overview.** *Afro-Asiatisches Institut.* Vienna, Austria 1996.
- \***Life in Africa-Parts 1 & 2, North & West Africa; East & Southern Africa.** Slide/ Lecture Presentation for Black History Month, NMU 1990.

***Dr. Louise M. Bourgault-September 2008.***