



## Skills and Competencies

A person in this major should be able to work well under pressure with the ability to meet constant deadlines. They should not expect to work a regular 40-hour week. A person interested in this major should have a high proficiency in writing and speaking. Clarifying, questioning and responding skills, in addition to good listening skills are essential for a career in Media Production and New Technology. The ability to operate a wide range of audio and video machines is essential as well.



## Career Development

Excelling in your academic work and building a resume are extremely important for obtaining the career you desire. Don't wait until you are ready to graduate to begin considering a career. Take advantage of internships and summer employment in your field. Volunteer in leadership organizations to gain valuable skills in teamwork and professionalism. NMU is here to help. The Academic and Career Advisement Center can provide you with career planning help, Career Services will help you fine-tune your resume and help you prepare for interviewing. Remember, your career options are entirely up to you. Go out today and begin gaining the experiences that will help your future career.



## Additional Resources and Info

### For Career Planning and Opportunities:

Academic & Career Advisement Center  
3302 C.B. Hedgcock  
906-227-2971  
[www.nmu.edu/acac](http://www.nmu.edu/acac)

Communication & Performance Dept  
203 Thomas Fine Arts  
906-227-2045  
[www.nmu.edu/caps](http://www.nmu.edu/caps)

### For Job Search, Resume and Career Information:

Career Services  
3502 C.B. Hedgcock  
906-227-2800  
[www.nmu.edu/careers](http://www.nmu.edu/careers)

### For Information about NMU Student Organizations Associated with this Major Contact:

Center for Student Enrichment  
1206 University Center  
906-227-2800  
[www.nmu.edu/cse](http://www.nmu.edu/cse)

### Internet Resource Links:

[www.careers.org](http://www.careers.org)  
[www.careerresource.net](http://www.careerresource.net)  
[www.bls.gov/oco](http://www.bls.gov/oco) Occupational Outlook Handbook

### For Career Information with National Organizations:

[www.nab.org](http://www.nab.org) National Association of Broadcasters  
[www.sbe.org](http://www.sbe.org) Society of Broadcast Engineers  
[www.smppte.org](http://www.smppte.org) Society of Motion Picture and Television Engineers (SMPTE)

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## What To Do With A Major In....

# Media Production and New Technology





# Media Production and New Technology

Would you like to do behind the scenes work on a movie or in a recording studio? Enjoy the opportunity to work with different groups of people everyday? How about being involved in producing a movie or a CD? If so, then the Media Production and New Technology is the major for you.

NMU offers the Media Production and New Technology major through the Communication and Performance Studies department. As a student, you will take courses emphasizing the operation of different production equipment. Students will use professionally-equipped studios to learn concepts and apply them to create award-winning media content. These studios include professional audio and video equipment utilizing the latest digital technology such as Digidesign ProTools, Final Cut Pro and Trinity. Students will also be introduced to many different areas of media production, such as: audio production, studio TV production, writing, and announcing for broadcast.

Some introductory courses to help you decide if this is the right major for you are: SP 110 Interpersonal Communication, BC 165 Introduction to Mass Communication and BC 265 Writing and Announcing for Broadcast.



# Potential Careers

NMU's Media Production and New Technology Program prepares students for employment in the following careers:

## Occupations

- Cable television
- College or University Professor
- College or University TV or Radio Station
- Corporate or Instructional Video
- Employee Communications
- Motion Picture Companies
- Recording studios
- Sales

## Additional Considerations

Media production jobs can be found in virtually any city but the most highly paid and most specialized jobs are going to be found in New York City, Los Angeles, Chicago, Nashville and Washington D.C.

Additional education and experience will be required for teaching positions.

## Job Outlook

Starting salaries are contingent upon geographic location and individual work experience.

